



BANK · B2C · CRYPTO

Leading crypto assets in Turkey: a hybrid exchange and brokerage platform.

Garanti BBVA Kripto is a subsidiary of Garanti BBVA, a Tier 1 bank providing a wide range of financial services to over 27.7 million customers. With 16.7 million digital and 16.5 million mobile customers, it has the largest digital and mobile customer base among Turkish banks.



Business challenge

One of the top providers of digital asset services in Turkey, Garanti BBVA Kripto seeks to deliver the best service while leading the sector in growth and compliance with the country's emerging regulatory requirements.

Garanti BBVA Kripto chose Wyden's advanced trade lifecycle infrastructure to provide a seamless, reliable, and trusted trading experience to its retail and corporate customers.

Solution

Garanti has adopted a modular solution using Wyden Infinity, tailored to meet the regulatory, operational, and market demands of Turkey's financial ecosystem. The state-of-the-art infrastructure comprises a hybrid CLOB exchange and brokerage, including FX triangulation and auto-hedging.

Wyden provides:

- Efficient, high-performance client-to-client trading with internal CLOB
- Smart liquidity management and Smart Order Routing using internal and external liquidity
- On-demand CLOB liquidity from preferred providers
- FX triangulation and risk hedging, with external liquidity sourced in USD and quoted in TRY
- Principal trading capabilities enhanced with FX module

This hybrid approach provides best-in-class execution for Garanti BBVA Kripto's retail and corporate customers. If an order is not immediately matched internally, external liquidity is injected into the order book, ensuring best execution according to policy rules.

Benefits realized

By deploying Wyden, Garanti BBVA Kripto has achieved a range of strategic benefits. The Wyden platform guarantees best execution by leveraging preferred liquidity partners, delivering a superior client experience. Internal order matching capabilities are used wherever possible, enabling the company to maximize revenues while minimizing fees. Additionally, comprehensive risk management tools are in place to address market, liquidity, and exposure risks effectively. Even in highly volatile market conditions, the bank maintains stability through dynamic hedging mechanisms that manage both cryptocurrency and foreign exchange limits and exposures.



TALK TO AN EXPERT

Every financial institution has unique requirements – and so does the right solution.

Our team of experts is committed to taking the time to understand your institution's specific situation, challenges, and objectives before proposing the right approach. From an initial consultation through to a fully tailored platform demonstration, we ensure that every conversation adds value and moves you closer to a solution that genuinely fits your needs. Institutional digital asset trading is a complex and rapidly evolving field – you don't have to navigate it alone.

- 01 Initial consultation**
We take the time to understand your institution's goals, challenges, and digital asset strategy.
- 02 Tailored solution discovery**
Our experts map your requirements to the right infrastructure approach and demonstrate the platform in your specific context.
- 03 Confident path to execution**
Together, we define the next steps toward a scalable, compliant, and future-ready digital asset offering with Wyden.

Reach out today and let's start the conversation.

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